

ROUNDTABLE AND SEMINAR SCHEDULE MAY 2012

Please join us at our Irvine Office for these roundtables and seminars.

Monday	Tuesday	Wednesday	Thursday	Friday
	1	2	3 <i>Candidate Roundtable</i> LinkedIn 301 (Optimization and Search Strategies) Jim Dodgen 10:00 a.m. — 12:00 p.m.	4
	7 8 “Often our journey is enriched by events that are disguised as problems.”	9	10 <i>Candidate Roundtable</i> Leveraging Your Network Jim Dodgen 10:00 a.m. — 12:00 p.m.	11 <i>Don't Forget Mother's Day on Sunday the 13th!!</i> 
14 “It's not whether you get knocked down, it's whether you get up.” - Vince Lombardi	15	16 Special Event RSVP Required Who's Looking for Me? (Working with Recruiters) Jerry Miller, Facilitator 10:00 a.m. — 12:00 p.m.	17 <i>Candidate Roundtable</i> StrengthsFinder 2.0 Jim Dodgen 10:00 a.m. — 12:00 p.m.	18
21  <i>Memorial Day Observed</i> <i>ECS Office Closed</i>	22 Entrepreneurship: Choosing the Right Business Ed Echt 10:00 a.m. — 12:00 p.m.	23	24 <i>Candidate Roundtable</i> LinkedIn 101 (Social Media Strategy) Jim Dodgen 10:00 a.m. — 12:00 p.m.	25
28	29	30 Social Media User Group Jim Dodgen 9:00a.m. — 11:00a.m. **PLEASE NOTE SPECIAL TIME**	31 <i>Candidate Roundtable</i> Reinventing Yourself Jim Dodgen 10:00 a.m. — 12:00 p.m.	 “The best thing about the future is that it comes only one day at a time.” - Abraham Lincoln

TOPIC DESCRIPTIONS

LINKEDIN 301 (OPTIMIZATION AND SEARCH STRATEGIES)

Thursday, May 3, 2012

LinkedIn 301 addresses effective job search and networking strategies using LinkedIn. In this “advanced” session you will learn: 1) Strategies for expanding your first level connections, 2) How to leverage high profile groups, 3) Search Engine Optimization (SEO) strategies for your LinkedIn profile – (so recruiters can find you) 4) Find and connect with industry recruiters, and 5) How to leverage Status Updates and integrate your Twitter account with LinkedIn. Even if you are a “LinkedIn Pro” plan to attend this informative session – we are confident you’ll learn something new.

(Only advanced LinkedIn users should attend this session.)

LEVERAGING YOUR NETWORK

Thursday, May 10, 2012

In today’s competitive job market, networking has taken “center stage”. Unlike other job search techniques, networking is the only tool that can span the “black hole” created by the electronic job posting system. Jim will discuss the basics of networking and review how to leverage your LinkedIn connections to identify and access hiring managers and key company contacts.

WHO’S LOOKING FOR ME? (WORKING WITH RECRUITERS)

RSVP Required

Wednesday, May 16, 2012

Executive recruiters are in the business of locating and attracting candidates whose skills and experience meet the specific needs of their clients. This informative panel session includes professionals representing both retained and contingent recruiting firms. Craig B. Lipus, of McDermott & Bull Executive Search, and John Hawes, of the Lucas Group, will participate in a discussion highlighting the differences in working with each type of recruiting entity, and strategies to help you work more effectively with a recruiter to maximize your search results. *****We expect this session to fill up quickly. To ensure adequate seating, please be sure to send your rsvp before May 5. This session is not available via GoToMeeting.**

STRENGTHSFINDER 2.0

Thursday, May 17, 2012

Do you have the opportunity to do what you do best every day? All too often, our natural talents go untapped, and we devote more time to fixing our shortcomings than to developing our strengths. Gallup’s book, *Now Discover Your Strengths*, a best seller for five years, ignited a global conversation while helping millions of people discover their top five talents. Consultant Jim Dodgen will review the recent history of assessments and compare the industry standard, *What Color Is Your Parachute*, with the newer version of *StrengthsFinder 2.0*. Join this session to hear how you can discover and focus on what makes you stand out from other candidates.

ENTREPRENEURSHIP -- CHOOSING THE RIGHT BUSINESS

Tuesday, May 22, 2012

If you have ever considered opening your own business and “being your own boss”, this seminar will provide basic tools and information to clarify your interest in self-employment options. Your presenter will explain the mechanics of franchise opportunities and other business options as well, providing statistics and information addressing questions such as:

Where do I start?

What would I really like to do?

Can I afford it?

What are my chances for success?

“ARE YOU LINKEDIN?” (SOCIAL MEDIA STRATEGY, 101)

Thursday, May 24, 2012

This hands-on, BYOD (Bring Your Own Device) LinkedIn session will focus on the **basics** of setting up your LinkedIn profile and using LinkedIn to create and promote your personal brand. Jim will take you through a **step-by-step process** to get your LinkedIn profile “up and running”. He will also provide information about how to use your brand within LinkedIn to market yourself to your contacts.

SOCIAL MEDIA USER GROUP

Wednesday, May 30, 2012

LinkedIn, Facebook, and Twitter have many interesting tools and applications that may enhance your online presence. This non-facilitated meeting of social media users is an opportunity to share your insider information and also learn from others regarding their insights on how to optimize these social media platforms in your job search.

****Please note special time: 9:00a.m.-11:00a.m.****

REINVENTING YOURSELF

Thursday, May 31, 2012

This roundtable focuses on ideas, strategies, and insights for taking your career down a completely different path (from the one you’ve currently been on). Exploring career alternatives becomes increasingly relevant as the continuing economic downturn affects the employment outlook. This session evolves each time it is presented ~ we hope you will join Jim for an exploration of “cutting edge” ideas and concepts.